

## Public Health of Seattle and King County

<b>Goal 1</b>	Provide needed or mandated services and prevention programs to address individual and community health concerns.
<b>Objective 1</b>	Increase access to health services for under-served or at-risk populations.
<b>Performance Measure</b>	Increase insurance coverage for poor families.

<b>Goal 1</b>	Provide needed or mandated health services and prevention programs to address individual and community health concerns.
<b>Objective 2</b>	Increase the use of prevention services within the health department's managed care population.
<b>Performance Measure</b>	Increase the percentage of children in compliance with federally required health screening.

<b>Goal 1</b>	Provide needed or mandated health services and prevention programs to address individual and community health concerns.
<b>Objective 3</b>	Build capacity for prevention efforts and the delivery of health services.
<b>Performance Measure</b>	Increase the provision of technical support the Public Health Department provides to its contractors.

<b>Goal 1</b>	Provide needed or mandated health services and prevention programs to address individual and community health concerns.
<b>Objective 4</b>	Improve community clinic interventions targeting priority community health problems.
<b>Performance Measure</b>	Increase the percent of contractors who provide disease outcome information.

<b>Goal 2</b>	Assess and monitor the community's health status.
<b>Objective 1</b>	Provide timely and accurate health information to communities.
<b>Performance Measure</b>	Publish a minimum of six reports per year (four brief Data Watch reports and two comprehensive community health reports).

<b>Goal 2</b>	Assess and monitor the community's health status.
<b>Objective 2</b>	Involve communities in their own health status monitoring.
<b>Performance Measure</b>	Fulfill 100% of data requests from the public, professionals and other public agencies within fourteen days.

<b>Goal 3</b>	Prevent disease, injury, disability and premature death.
<b>Objective 1</b>	Increase rate of immunizations in child and adult populations.

<b>Performance Measure 1</b>	Complete 90% of vaccination series for all two-year olds.
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<b>Goal 3</b>	Prevent disease, injury, disability and premature death.
<b>Objective 1</b>	Increase rate of immunizations in child and adult populations.
<b>Performance Measure 2</b>	Complete 90% of vaccination series for pre-school children in day care centers.

<b>Goal 3</b>	Prevent disease, injury, disability and premature death.
<b>Objective 1</b>	Increase rate of immunizations in child and adult populations.
<b>Performance Measure 3</b>	90% of individuals 65 years or older will receive influenza vaccinations.

<b>Goal 3</b>	Prevent disease, injury, disability and premature death.
<b>Objective 2</b>	Maintain the high standard of paramedic response time for medical emergencies.
<b>Performance Measure</b>	Maintain the response of 10 minutes or less in a minimum of 65% of paramedic calls.

<b>Goal 3</b>	Prevent disease, injury, disability and premature death.
<b>Objective 3</b>	Respond to newly emerging infectious diseases.
<b>Performance Measure</b>	Maintain the prevalence of multi-drug resistant tuberculosis below 5% of the cases diagnosed.

<b>Goal 4</b>	Promote healthy living conditions and healthy behaviors.
<b>Objective 1</b>	Reduce access to tobacco products for minors.
<b>Performance Measure</b>	Reduce illegal sales of tobacco products to minors.

<b>Goal 4</b>	Promote healthy living conditions and healthy behaviors.
<b>Objective 2</b>	Increase substance abuse prevention efforts.
<b>Performance Measure</b>	Increase alcohol, tobacco, and other drug prevention services in all of the five health planning regions.

<b>Goal 4</b>	Promote healthy living conditions and healthy behaviors.
<b>Objective 3</b>	Focus on the assets of youth in school-age health promotion.
<b>Performance Measure</b>	Maintain or increase the health assets of teen health center participants.

<b>Goal 5</b>	Control and reduce the exposure of individuals and communities to environmental or personal hazards.
<b>Objective 1</b>	Improve food safety in service establishments.
<b>Performance Measure</b>	Reduce the prevalence of food-borne illness.

<b>Goal 5</b>	Control and reduce the exposure of individuals and communities to environmental or personal hazards.
<b>Objective 2</b>	Increase the diversion of waste from landfills and solid waste facilities.
<b>Performance Measure</b>	Increase hazardous waste diversion by 25%.

<b>Goal 5</b>	Control and reduce the exposure of individuals and communities to environmental or personal hazards.
<b>Objective 3</b>	Facilitate governmental responsiveness to community initiated environmental justice concerns.
<b>Performance Measure</b>	Assist community groups in addressing environmental justice concerns with appropriate regulatory agencies on at least two issues per year.

<b>Goal 6</b>	Employ and retain a skilled workforce that reflects the diversity of the community.
<b>Objective 1</b>	Increase and improve diversity hiring.
<b>Performance Measure</b>	Increase the hiring of minority males and females.

<b>Goal 7</b>	Provide for timely, consistent and clear two-way communication tailored to the individual communities the Department serves.
<b>Objective 1</b>	Increase confidence in local government; improve service to our customers.
<b>Performance Measure</b>	Maintain web site/home page responsiveness of no more than 24 hours to questions received from citizens.